# **2019 EPAZ Logo Competition Guidelines and Contest Rules**

#### Overview

The Environmental Professionals of Arizona (EPAZ) is hosting a member competition to design a new logo to replace our existing logo. The new logo will be used on the EPAZ website, social media sites, business cards, letterhead, posters, printed materials and programs, promotional items and gifts, or anywhere else the EPAZ Board of Director's chooses. This document describes the official requirements and rules of the competition.

By entering, participants agree to be bound by these contest rules. Violating any rule or not following instructions may eliminate participants' eligibility. EPAZ has the right to disqualify any entrant at any time at its sole discretion.

# **Past Logos for reference**







### **Eligibility**

- 1. The contest is open only to EPAZ Members in good standing.
- 2. The contest is open only to amateurs; no professional design agencies or their employees may submit entries.

# **Submission Guidelines and How to Enter**

- The contest is open from November 1, 2018 and closes on February 1, 2019. Late submissions will
  not be considered. The winner will be selected and notified at the end of February 2019. The logo
  will be unveiled to our members at the 15<sup>th</sup> Annual EPAZ Conference being held March 6 -7, 2019.
- 2. All entries must be submitted electronically through the EPAZ website <a href="www.epaz.org">www.epaz.org</a>. Submissions must include the full name(s) of the person(s) who designed the logo, name of school or other affiliation, email address, postal address, and telephone number. The logo artwork must be submitted in JPG or PDF format.
- 3. One submission per person.
- 4. There is no fee to enter the contest.

# **Logo Design Guidelines and Parameters**

The logo's design should reflect EPAZ's commitment to Arizona and the environmental disciplines that our members practice.

The logo should include text for both EPAZ and Environmental Professionals of Arizona.

The logo must be appropriate for a professional business setting.

Entries must be submitted as JPEG or PDF files. For quality reproduction purposes, the winning entry must later be submitted in scalable vector graphic format (EPS) or EPAZ reserves the right to hire a professional graphic artist to digitize the winning logo into a vector graphic format.

Color must be CMYK, though the logo must also be produced in black and white. Contestants are advised to avoid gradients and half-tones.

The logo must be easy to use, handle, resize, and manipulate for all reproduction purposes. It should be visually appealing on both small (as small as 2 inch x 2 inch) and large scales.

A good article to review prior to designing the logo "7 Killer Tips for Logo Design" is available at https://mashable.com/2014/04/30/logo-design-tips/#mumDuwG6kSq1

## **Intellectual Property**

- 1. Entrants affirm their submissions are their own original work, have not been copied from others or from previous designs, including their own, and do not violate the intellectual property rights of any other person or entity.
- 2. Submissions become the sole property of EPAZ and may be used for any EPAZ purposes, including, but not limited to, display on websites, business cards, letterhead, posters, and other materials.
- 3. EPAZ shall have the right to adapt, edit, modify, or otherwise use the winning submission in part or in its entirety in whatever manner it deems appropriate.
- 4. EPAZ reserves the right to choose not to use the winning entry as described in these contest guidelines.
- 5. EPAZ reserves the right to use any other entry for promotional or business purposes in the future.
- 6. If the winner is determined to have violated any rules, he/she will be required to forfeit or return the prize, even if the determination is made after the prize has been awarded.

## **Determination of Winner and Prize**

- 1. The winning entry will be selected by a panel comprised of EPAZ Board Members and EPAZ Members. Their decision will be final and no further correspondence shall be entered into.
- 2. Entries will be judged on their visual appeal, adherence to the concept prompting the contest, quality of design, and ease of reproduction for the purposes stated above.

- 3. The prize for the winning entry is one (1) new iPad 2. This prize remains the same regardless of the size of the team submitting the winning entry. The prize cannot be exchanged for cash.
- 4. The winner will be notified via email.

#### Disclaimer

- 1. EPAZ is not responsible for lost, late, misdirected, incomplete, illegible, or otherwise unusable entries, including entries that are lost or unusable due to computer, internet, or electronic problems.
- EPAZ reserves the right to cancel or modify the Contest and award the prize by alternate means if fraud or technical failure is determined at any time by EPAZ, including after the submission window has closed.
- 3. EPAZ is not liable, for the purpose of winner and prize notification and delivery, in the event the contest winner has provided incorrect, outdated, or otherwise invalid contact information.